Privacy Policy

Overview

'Imarticus Learning' respects its user's privacy and is committed to protecting any personal information you share with us. This Privacy Policy ("Privacy Policy") describes how we, Imarticus Learning Pvt. Ltd. ("Imarticus" or "Imarticus Learning" or "we" or "us") collect, use and share information about our users ("you/ your") through our Platform.

This Privacy Policy applies to your use of all our websites, products or services, and any interaction with us at any time by email, telephone or any other means.

Imarticus has taken every effort to ensure your information is secure. This privacy policy covers what information is collected, how it is used, and what you can do about it. It also describes your choices regarding the use, access and correction of your personal information. The use of information collected through our Service(s) shall be limited to the purpose of providing the service for which you have engaged Imarticus Learning. In the event of a sale or a transfer of all or a portion of our business assets, consumer information may be one of the business assets that are transferred as part of the transaction. If you do not agree with these Terms, then please do not provide any Personally Identifiable Information to us. If you refuse or withdraw your consent, or if you choose not to provide us with any required Personally Identifiable Information, we may not be able to provide you with the services that can be offered on our Platform.

BY USING OUR SERVICES OR BY GIVING US YOUR INFORMATION, YOU AGREE TO THE TERMS OF THIS PRIVACY POLICY. Please read this Privacy Policy carefully, as it governs how you use Imarticus and its affiliate products.

Use of your Personal Information and Other Data

Purpose

We collect personal information as part of the usage of our website, products and services.

Legal Basis for collecting personal information

- the user has given consent to the processing of his or her personal data for one or more specific purposes;
- processing is necessary for the performance of a contract to which the data subject is the party or in order to take steps at the request of the data subject prior to entering into a contract;

Imarticus utilizes this Privacy Policy to regulate the use of personal information you provide to us. We use your personal information solely to provide our services efficiently to you in a seamless manner. We also use your Personal Identifiable Information (PII) together with other Personally Non-Identifiable Information (non – PII) to enable us to better understand our users and to enhance the content and functionality of our site.

You have complete control over the privacy of your information. Your information will never be sold, exchanged or disclosed to third parties for marketing purposes. You can opt to receive offers from us. You can browse our website without registration. We may collect and store the information that you voluntarily disclose to us, in order to access our free tests and discussion forum.

What information do we collect?

Personally Identifiable Information

We may collect the below-mentioned personal information from you in the following situations

- When you visit our website and voluntarily provide the following information via one of our contact forms, via a chat or phone session, or as part of a purchase of one of our courses or register on our site:
  o Contact Information, such as name, email address, mailing address, phone number, IP address
  o Information about your business, such as company name, company size, business type
  o Billing Information, such as credit card number and billing address
    Note: All payment transactions are processed through secure payment gateway providers. We do not store any card information (other than the last 4 digits of your card) on our servers.

- When you use our Learning Management System (such as StartOnboard) or our support system or respond to our surveys:
  o Contact Information, such as name, email address, mailing address, IP address, geographic location, or phone number
  o Unique Identifiers, such as username, or password
  o Name and e-mail address when you provide feedback from the Service(s)
    Users may visit our Website anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us.

Non-Personal Information:

We capture some non-personal information in our logs. The information includes:

- Language preference
- Time zone
- Referring / exit pages
- Screen size
- Browser type

- Device type

Cookie Information

Cookies are small pieces of information saved by your browser onto your computer/mobile. Cookies are utilized to record different aspects of your visit and help Imarticus provide you with uninterrupted service.

Cookies do not give us any personal information. You can choose to turn off all cookies, however, if you do so, some of the features that make your site experience efficient may not function as intended.

Copyright information

Imarticus Learning holds the copyright to all the material on this site unless otherwise indicated. Written permission from the copyright owner must be obtained for any use of the material other than for purposes permitted by law.

Course Content

Course content for all our programs is provided only for the purpose of guidance and education. Our course content is reviewed periodically and is subject to change without notice. Imarticus Learning reserves the right to modify training content without prior notice.

Personal Information Policy Image and Video Capture

Images and videos shot during events organized by Imarticus Learning must not be misused. This includes images and videos of Imarticus Learning staff and trainees. If you enrol in an Imarticus Learning program, your picture may also be featured in photos or videos of our classes.

We may record inbound and outbound telephonic conversations for quality and training purposes. We never share this with external parties.

If you have enroled for an Imarticus Learning course, we may request a testimonial and with your permission, display the testimonial, photo or video on our website social media channels. Your publicly identifiable information could be used to send you promotional, unsolicited messages. We are not responsible for the personal information you have chosen to display.

If you do not want us to feature you on our website or our social media channels, please email us at info@imarticus.com.

Modifying Personal Information

You can update or modify your personal information and preferences by emailing us at marketing@imarticus.com.

Retention Policy

We retain the personal information based on the following :

- For business customers, this is driven by contractual requirements
- For the business to consumer transactions , this is kept as reasonable to fulfil the contract
- Information that is relevant to fulfil applicable accounting/legal legislation records.

Information Transfer

- We currently keep the data in data centers in India.

Data Subject Rights

We provide assurance for all your rights, which includes the right to information, the right of access, the right to rectification, right to erasure, the right to restriction of processing, the right to data portability, the right to object, and the right to avoid automated decision-making.

Personal Information Sharing

- We do not share your personal information with any other business entity.
- If we will do so in future, we will enter into a data processing agreement with these providers, as mandated by law.
- We take services of our cloud providers such as AWS, GCP, and Azure, please visit their privacy policies to know more.

External Links

Our website has links to other sites including third-party websites and resources. We are not responsible for the privacy policies and information practices of third-party websites. Please read the privacy policies of third-party websites as every website has different terms of use and privacy policies.

Security of Personal Information

Reasonable security controls are in place that includes technical, personnel and procedural controls to protect against unauthorised access, unauthorised modification and unavailability.

We have implemented policies and procedures to cover the following security areas:

- Access control
- Authentication
- Authorisation
- Encryption
- Backup and Recovery
- Monitoring

Changes to Privacy Policy

Imarticus Learning can update this privacy policy at its own discretion at any time. We are not obligated to explicitly inform all users of the changes and recommend that our users visit and review these policies periodically.

Contact Imarticus Learning/Privacy Officer

For any questions regarding this privacy policy, you can email us at dataprivacy@imarticus.com, or reach out to us at 1-800-267-7679.